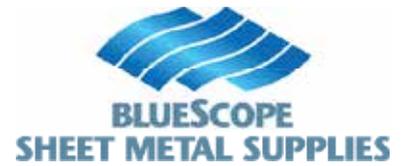


CASE STUDY

RONDO BUILDING SERVICES



CATEGORY:
Building & Construction

LOCATION:
New South Wales

PRODUCT:
ZINCALUME® steel
ZINCANNEAL® steel
GALVABOND® steel

Steel Efficiency Review® Proves Bigger Is Better

The longstanding and strong business relationship between BlueScope Sheet Metal Supplies and industry-leading Australian wall and ceiling systems manufacturer Rondo Building Services has always been a mutually productive one. Now, following a Steel Efficiency Review® which resulted in optimised coil sizes and greater efficiencies, it has proved even more productive for Rondo.

A highly regarded business supplying the construction industry in Australia, New Zealand, Asia, India and the Middle East, Rondo is renowned for providing market-leading solutions incorporating high quality products and accessories, complimented by outstanding customer service.

Rondo manufactures a wide range of highly innovative and superior quality ceiling systems, internal and external wall framing systems, and interior and exterior finishing sections, which are produced using GALVABOND® steel, ZINCALUME® steel and ZINCANNEAL® steel from BlueScope Sheet Metal Supplies.

STEEL EFFICIENCY
REVIEW®

“The whole relationship is one of working collaboratively to help Rondo grow their business and improve their efficiencies”

- Walter Suber, Market Development Manager - BlueScope Sheet Metal Supplies

Rondo are true heavyweights in their field, having provided their quality products and service for countless prestigious projects across Australia and the globe. Achieving a reputation which secures such projects not only requires being the best in the business – it requires a constant commitment to continuous improvement.

This commitment was evident when Rondo turned to their long-term business partners at BlueScope Sheet Metal Supplies' Granville branch to conduct a **Steel Efficiency Review® (SER®) in the search for even greater efficiency and productivity.**

The review process, which started with discussions in late-2015 and saw a 3-month, 100 tonne production trial of optimised coil sizes and outcomes evaluated in January 2016, has proved extremely beneficial to Rondo's productivity, as Walter Suber, Market Development Manager - BlueScope Sheet Metal Supplies, explained.

“The whole relationship is one of working collaboratively to help Rondo grow their business and improve their efficiencies,” said Walter, who is on site several days a week at Rondo's base in Erskine Park in Sydney's west. “We're always trying to identify benefits we can offer in terms of product variations or new opportunities we can bring to the business, so when the idea of larger coil sizes was raised we put forward the idea of the SER®.

“We started with initial discussions and used statistical data, along with some

valuable expertise coming from Port Kembla, to demonstrate the feasibility of optimising coil sizes.

“We then identified the size Rondo used most and looked across the three businesses – operations at Port Kembla, operations at our Granville branch, and production at Rondo – at everything from logistics right through to coil handling, to identify and address any issues and ensure the larger coil sizes could be consistently produced and safely accepted and handled by Rondo's machinery and processes,” Walter explained.

“The supply of larger coils sizes has resulted in increased efficiencies for both companies; BlueScope can more efficiently process a given tonnage of steel and Rondo now has larger feed coil sizes which has reduced down time, because they don't need to change coils so frequently, resulting in significantly increased productivity.”

“In addition to this, we have monthly operations reviews with Michael Mills, Rondo's General Manager Supply Chain, and we work alongside Rondo to assist in the development and research of new products; as with all customers we bring considerable resources to bear to ensure we are not just a steel supplier but a valuable partner in their success.”

Michael Mills, who has worked in procurement and supply chain for approximately 20 years and in the steel industry for the last decade, believes Rondo's relationship with BlueScope

Sheet Metal Supplies delivers significant benefits to both companies and great value for Rondo.

“Both parties are open and willing to listen to the requirements of the other and react and adjust accordingly, which is important - obviously the basics around lead times and quality and expectations are already there, but this takes it to another level,” he said.

“It's a strong relationship built on mutual trust and respect and it works very well; it's a busy time for us in a strong market and we're happy with the support being provided by this partnership,” Michael Mills concluded.

For more information about BlueScope's Steel Efficiency Review® program visit www.steelefficiencyreview.com.au

For more information visit www.rondo.com.au



Phone: 1800 010 247
www.sheetmetalsupplies.com.au

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